

Helsinki Graduate School of Economics Strategy 2026–2028

Helsinki GSE has established itself as the coordinating and collaborative body for Aalto University, the University of Helsinki, and Hanken School of Economics. The objectives of Helsinki GSE and the departments are mutually reinforcing, and collaboration between GSE’s central office and the departments strengthens economics education, research, and societal impact. During 2026–2028, GSE will invest in strengthening its operating conditions. Established activities will largely continue on their current course. By 2028, GSE will be a cohesive and diverse community of economists that attracts top talent – students, teachers, and researchers – from Finland and abroad and whose expertise is widely recognized and in demand domestically and internationally.

High-impact, world-class research

- We will recruit top-tier researchers and professors, particularly to address identified gaps, and encourage research groups to collaborate across disciplinary boundaries.
- We will establish collaboration structures with key stakeholders to strengthen the impact of science on decision-making, launch joint research projects, and expand master’s and doctoral students’ connections with employers.
- We will enhance the visibility of economics among decision-makers and policy officials, and more broadly across society.

A coherent and seamless educational pathway

- We will ensure that the entire educational pathway – from student recruitment through the PhD – operates seamlessly and efficiently, and that a growing number of students study economics, whether as a minor or through online courses.
- Together with the member universities, we will establish harmonized structures to strengthen student recruitment, marketing, and admissions both domestically and internationally. Our goals are to increase the number of applicants, attract the best students to degree programs, and enhance the diversity of economics students.
- We will improve the effectiveness of the research master track.
- We will increase doctoral student intake without compromising students’ funding, supervision, or well-being.

Economics professionals for the labor market

- We will clarify study pathways for students aiming for academic careers and for those pursuing careers outside academia.
- We will strengthen the ability to apply knowledge in master’s and doctoral education to address societal challenges.
- We deepen collaboration with research institutes, including in teaching and thesis supervision.

Community, diversity, and well-being

- We strengthen cross-department community by hosting informal events for everyone at GSE.
- We promote equity, a sense of community, and well-being across the GSE community, in line with the goals set out in the Climate Report.